

Vintage Belotti Chairs

VINTAGE BELOTTI CHAIRS

Originally designed in the early 1970s by Italian architect and designer Giandomenico Belotti, the Spaghetti Chair is recognized as a classic of modern Italian design. Its minimalist steel frame and PVC cord seat express the rationalist ideals of the period — simplicity, lightness, and functionality. Produced by Alias, the chair became a widely admired example of how industrial materials could achieve both comfort and elegance. Most of the frames I use are from the 1980s. Since the original rubber cords often become porous, restoration is necessary anyway. I deliberately use resources that are available, because the frames themselves are usually still in perfect condition. This project revisits Belotti's design through a process of reinterpretation. Using vintage original frames, each chair is reimagined with woven rope in place of the traditional plastic cord. The weaving introduces new color combinations, patterns, and textures while maintaining the original structure and proportions. The result highlights the relationship between industrial design and handcraft, bringing warmth and individuality to a modernist icon. By working with existing frames, the project also reflects an interest in reuse and material continuity, offering a contemporary perspective on a timeless design.

ABOUT CORDA BY ANNA ZIMM

Vienna-based designer Anna Zimm transforms vintage furniture into contemporary design pieces through vibrant rope weaving. Her brand, CORDA, reimagines the iconic Italian spaghetti chair aesthetic of the 1970s and 1980s — celebrating color, craftsmanship, and sustainability. Each chair is handwoven in Vienna, combining timeless frames with bold, intuitive color compositions. Originally trained as an art historian with nearly two decades in the art and auction world, Anna approaches design with a curator's eye for form and a colorist's instinct for emotion. What began as a personal creative experiment evolved into a full-fledged design practice that merges vintage restoration, contemporary craft, and sustainable production.

CONCEPT & VISION

CORDA is about reviving stories through design. Every piece starts with an existing frame and is given new life through intricate, handwoven polypropylene cords. The result: objects that are joyful, tactile, and sustainable, bridging the gap between past and present.

Anna's motto: "I'm drawn to the dialogue between bold color and quiet form."

MATERIAL & PROCESS

All CORDA pieces are woven with thinly braided, OEKO-TEX® certified polypropylene ropes produced in Italy and the Netherlands. These ropes are eco-sustainable, resilient, and safe for humans and animals alike. Each item is handmade in Vienna using traditional weaving techniques, adapted to both vintage and contemporary frames. The approach is circular — restoring, reworking, and reimagining — ensuring that design is both beautiful and responsible.

SUSTAINABILITY COMMITMENT

CORDA embraces sustainability not as a slogan, but as a design principle. By reusing vintage frames and sourcing responsibly produced materials, Anna's practice minimizes waste and extends the lifespan of existing objects. Each CORDA piece embodies the idea that beauty can be renewed rather than newly produced.

KEY FACTS

- Founder: Anna Zimm
- Based in: Vienna, Austria
- Founded: 2024
- Signature Product: Handwoven CORDA Chairs
- Materials: OEKO-TEX® certified polypropylene rope, recycled when possible
- Philosophy: Timeless design through sustainable transformation
- Tagline: Old chairs, new life. Restored, rewoven, reimagined.