

CORDA

Filo

ABOUT CORDA BY ANNA ZIMM

Vienna-based designer Anna Zimm transforms vintage furniture into contemporary design pieces through vibrant rope weaving. Her brand, CORDA, reimagines the iconic Italian spaghetti chair aesthetic of the 1970s and 80s — celebrating color, craftsmanship, and sustainability. Each chair is handwoven in Vienna, combining timeless frames with bold, intuitive color compositions.

Originally trained as an art historian with nearly two decades in the art and auction world, Anna approaches design with a curator's eye for form and a colorist's instinct for emotion. What began as a personal creative experiment evolved into a full-fledged design practice that merges vintage restoration, contemporary craft, and sustainable production.

CONCEPT & VISION

CORDA is about reviving stories through design. Every piece starts with an existing frame and is given new life through intricate, handwoven polypropylene cords. The result: objects that are joyful, tactile, and sustainable, bridging the gap between past and present.

Anna's motto: "I'm drawn to the dialogue between bold color and quiet form."

VINTAGE COLLECTION – BELOTTI CHAIRS

A reinvention of Giandomenico Belotti's chrome-plated chairs from the 1970s and 1980s. Their minimalist frames become canvases for colorful, durable rope weaves — each pattern unique, each piece a one-of-a-kind design statement.

COLLECTIONS

CORDA x Klemens Schillinger — Filo **A dialogue between color and form**

A collaboration with Viennese designer Klemens Schillinger, merging lightness, functionality, and CORDA's signature weaving style — a nod to classic Italian industrial design.

The Filo combines a slender steel frame, designed by Klemens Schillinger, with a colorful handwoven CORDA seat and backrest. Inspired by classic Italian industrial design, the aim was to create an airy yet clean-lined chair, suitable for everyday use and designed for efficient stackability. The chair is manufactured from 11m bent wire in Northern Italy (Udine), available in three frame colors — ultramarine blue, beige and dark brown-grey — paired with several woven variants that can be freely combined.

Klemens Schillinger is a product and furniture designer based in Vienna, Austria. Since graduating from the Royal College of Art he has been working as a freelance designer for various design studios as well as carrying on with his own work. He has worked on projects for Hem, RIM-Blackberry and Kvadrat among others. His goal is to develop simple yet well thought-out products, design methods and 'Do it Yourself' recipes. This can result in almost self-evident product solutions with a sparse amount of charm, minimal use of materials and poetic accent.

RE-IMAGINE / RESTORATION SERVICE

Beyond her own collections, Anna offers to transform clients' existing furniture. "Make your chair a CORDA Chair" is an invitation to give sentimental or outdated pieces a new identity through color, texture, and craftsmanship